

GoDaddy®

My Story

Adam W. Warner

@wpmodder

#WordSesh

GoDaddy® Pro

Discovering WordPress

I was looking for an easier way to create a website and blog for my photo-to-DVD side hustle business. I was also working full-time for an audiobook publisher handling website and phone sales.



March 1, 2004

January 1, 2006



Using WordPress Every Day

I started writing WP tutorials on my own site and convinced my boss at the day job that WordPress was something we should be using for Marketing audiobooks.

WordPress Multisite in the Enterprise

I was hired as a Web Development Manager at an International HVAC provider. Used Multisite to manage all Residential and Commercial products, including multi-lingual and multiple users.



December 1, 2008



April 1, 2011

First Premium Plugin Released

Found a business partner and released the first of several FooPlugins.

Started WordPress Community Work

After years of running FooPlugins and being a stay-at-home Dad, I started traveling to WordCamps and other WordPress-related conferences representing the SiteLock Security brand.



April 1, 2016



November 1, 2018

Joined GoDaddy

I came on board as the Field Marketing Manager to lead the GoDaddy Pro product presence in the WordPress and WordCamp Community.



Doing What I Love

My GoDaddy Pro and WordPress work continues and I'm thankful to be immersed in this community every day after all these years.



Today

GoDaddy®

**Makers of the
web, meet your
toolbox.**

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Sites

One dashboard saves you time — lots of it.



Sites

- Manage all your clients' sites from one location, for free.
- Quickly perform bulk updates for plugins, themes and WordPress core.
- Increase flexibility and do more with a variety of useful Add-ons that help with backups, monitoring, security, Client Reports, SEO and more.
- Works with all web hosting companies.



Customize Sites with flexible Add-ons.

Clone / Migrate

Safe Updates

Security Check

Performance Check

Client Reports

Google Analytics

Maintenance Mode

Code Snippets

2-factor Authentication

1-click Login

Manage Comments

Local Sync

Manage Updates, Plugins & Theme

Vulnerability Updates

Collaborate

Template Builder



Premium Add-ons for additional flexibility.

- ✓ Premium Backups
- ✓ Uptime Monitoring
- ✓ Automated Performance Check
- ✓ White Label
- ✓ Advanced Client Reporting
- ✓ Link Monitor
- ✓ SEO Ranking
- ✓ Automated Security Check



Clients

Manage clients with simplicity and ease.



Clients

- Clients offers you secure, one-click access to client accounts. See the status of all your clients' websites at a glance.
- Account delegation gives you the ability to shop on behalf of your clients using their account and payment information.
- Through Shared Shopping Cart, you can fill a shopping cart with GoDaddy products and send to client for purchase, without exchanging clients' financial information.



Everything in one place.

- One login securely puts all client info at your fingertips. No more juggling client passwords.
- Manage DNS, set up email and configure hosting.
- Shop for clients through Shared Shopping Cart or delegated access.



Benefits

Score discounts. Earn rewards. Win clients.



Benefits

- Get Discounts on all new product purchases.
- Earn Rewards when you or your clients make purchases.
- Create a profile on Connect and gain visibility with potential clients looking for web development or design.
- Receive the monthly member newsletter, full of insights, education and exclusive partner discounts.



More savings. More rewards. More clients.

With Benefits from GoDaddy Pro, members earn Rewards and get Discounts on purchases for both themselves and their clients. Plus, qualifying members can upload a profile into Connect, the GoDaddy Pro directory that helps small businesses find web designers and developers.



Connect

- List your business on Connect, available to GoDaddy Pro Plus members.
- Businesses from around the world use Connect to find skilled web developers and designers.

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Seahawk Media
SEA HAWK MEDIA

Bringing great ideas to life with WordPress.

\$49 minimum | Boston, MA, USA

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Seahawk is available for projects.

[Contact me](#)



Connect

- List your business on Connect, available to GoDaddy Pro Plus members.
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[Contact me](#)



Take your business to the next level with GoDaddy Pro.



From one dashboard, perform individual or bulk updates and streamline maintenance tasks across all your client sites — even those not hosted by GoDaddy. All for free.



With one click, securely log in to manage your clients and shop for GoDaddy products on their behalf with Shared Shopping Cart or delegated access.



Enjoy Discounts and earn Rewards toward future purchases on all new, qualifying product purchases* made by you or your clients — the more you spend, the more you save.



godaddy.com/pro



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Thank you.



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